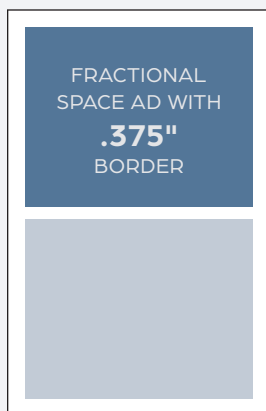# 2019 GALA JOURNAL — ADVERTISEMENT SPECS

AD SIZES

FULL PAGE AD
4.75" x 7.75"

TRIM SIZE
5.5" x 8.5"

FULL BLEED AD
5.75" x 8.75"

FRACTIONAL SPACE AD WITH **.375"** BORDER

HALF PAGE AD
4.75" x 3.75"

DEADLINE

All ads should be delivered no later than **Friday, April 26th**.

PRICING

$1,000 — Full page/full bleed ad, premium placement and projection of the ad during the evening's program

$750 — Full page ad   **$500** — Half page ad

DELIVERY

Files up to 10MB may be sent via e-mail to Clare Liu at cliu@nylcv.org.

Please use the following naming convention: 'your_company_name_2019_gala_ad.filetype'.

ARTWORK REQUIREMENTS

The preferred file type is print resolution PDF.

- **Full color ads: must be 4-color CMYK process and NOT RGB.**
- **No Spot color ads: must be built as a 4-color process.**
- **If you produce a black & white ad, please use grayscale images.**

Ads can also be submitted as .TIF, .EPS, or .JPG at 300dpi.

- **When Using Adobe Illustrator please be sure to outline all fonts.**
- **When Using Adobe Photoshop please send flattened artwork.**

Please **DO NOT** create ads in Microsoft Word, Publisher, WordPerfect, or any other word processing program.

CONTACT

For additional information, please contact:

Clare Liu | (212) 361-6350 ext 212 | cliu@nylcv.org